JAMES WRIGHT

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Biography

I have good organisational and time-management skills, working well in a team or on my own. In addition to being creative I consider myself to be resourceful and reliable. During my final major project at University I learnt to collaborate professionally with those within the industry in addition to developing as a thorough researcher producing trends and analysis as required. I have a desire to work within the fashion industry particularly within the promotion and marketing sector.

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Experience

Art Direction Intern

Sacrebleu Magazine July 2018 - Present

During my time at Sacrebleu Magazine I have completed tasks which have consisted of designing media kits, layouts for the magazine, contacting companies and PR agencies on behalf of the editor for ticket requests, writing articles, as well as press releases. Although this is a art direction internship I am getting an insight of how to run a magazine.

Marketing and PR Intern

Gallivant Perfumes April 2017 - June 2017

During my time at the internship I was asked to research topics that would help Gallivant to develop their business as a whole, for example research industry contacts for helping the products be showcased via different media levels, as well as other duties such as finding charities that Gallivant partner with, places to be stocked, that would Gallivant. Sending out samples and products to consumers.

Customer and Trading Manager

Sainsbury's April 2013 - Present

During my time at Sainsbury's I have held the position of General Assistant, Baker and Customer Service Supervisor. All of these duties have / do involve in direct customer service. Mid 2018 I have gone full time to work some experiences such as charities. In September, I gained promotion to Customer and Trading Manager; this role includes safety and legal paperwork, human resources including recruitment and dismissal, absence and performance managment, admin, running the shop, considering colleagues needs whilst balancing the needs of the customer/ business.

Education

BA Honours Degree

University of Creative Arts Epsoml Sept 15 - May 18

Commenced Fashion Promotion and Imaging Course 2015: Worked in a group alongside Lazy Oaf to create a campaign for their latest collection 2017: Created a 360-degree marketing campaign for a sustainable menswear brand called Crowther/ Plant. 2018:Producing and creating a political magazine ulitising skills that I have learned whilst being at university as part of my Final Major Project. **Graduating with first class certification.**

BTEC Diploma

Guildford College I Sept 12 - June 15

Commenced Photography BTEC Diploma Level 2 achieving Merit in 2012. After passing, I commenced the two parts of BTEC Diploma Level 3. **During this time retook my English GCSE achieving a C and Distinction DIstinction Merit in my Level 3 Diploma.**

Language Skills

Born in United Kingdom. Learned French in Secondary School to a beginner level.

Achievements

Won a photography competition/ exhibition the TFT prize was to go photograph a corporate event run by TFT for their summer event.

My photography has been in three exhibitions during my time at Guildford college.

References

Dal Chodha I Tutor at University for The Creative Arts Epsom

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Simone Konu | Tutor at University For The Creative Arts Epsom

Skonu@uca.ac.uk

Cyril Vinchon | Founder and Chief Editor of Sacrebleu Magazine

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Skills